

2023 PLANNING CALENDAR

ASSEMBLY

Any time you place an ad in our eMagazine, we ensure you maximum impact by assembling it into a unique three-in-one package that includes targeted content on our website and an eBlast. Most months include an added bonus!

If you have a position or interest in any of the following categories, talk to your sales rep about having a presence in any month(s) of your choosing!

- Adhesives & Dispensing
- Manufacturing Software
- Robotics
- Assembly Presses
- Motion Control
- Test & Inspection
- Automated Assembly Systems
- Screwdriving and Riveting
- Workstations
- Manufacturing Management
- Plastics and Metal Welding

These topics featured in **EVERY MONTH!**

ASSEMBLY Feature Article: Machinery

JANUARY

Ad Close: 12/2
Materials Due: 12/8

- VALUE BONUS: BUY ONE GET ONE
- Sponsored Webinars: Editorial Webinar
- Focus On: Welding Assembly
- Product Spotlight
- Podcast: ASSEMBLY Audible
- ASSEMBLY Editorial eNews (2x monthly)
- Industry eNews: Automotive

-  Wire Processing
-  ASSEMBLY
-  AEM eNews
-  Special Issue

Show Tie-In: IPC APEX

ASSEMBLY Feature Article: Medical Device

FEBRUARY

Ad Close: 1/4
Materials Due: 1/10

- VALUE BONUS: FREE CASE HISTORY & The ASSEMBLY Show South DOUBLE PLAY
- Product Spotlight
- Video Spotlight eBlast
- Focus On: Medical Assembly
- Podcast: ASSEMBLY Audible
- ASSEMBLY Editorial eNews (2x monthly)
- Industry eNews: Electronics

-  Wire Processing
-  ASSEMBLY
-  AEM eNews
-  Special Issue
-  Focus On: EV
-  Targeted eNews

Show Tie-In: WHMA Conference

ASSEMBLY Feature Article: Aerospace

MARCH

Ad Close: 2/3
Materials Due: 2/9

- VALUE BONUS: The ASSEMBLY Show South DOUBLE PLAY
- How-To Guide
- Product Spotlight
- White Paper eBlast
- Focus On: Aerospace Assembly
- Podcast: ASSEMBLY Audible
- ASSEMBLY Editorial eNews (2x monthly)
- Industry eNews: Appliance

Special Issue: Automation 101 eBook



-  Wire Processing
-  ASSEMBLY
-  AEM eNews

ASSEMBLY Feature Article: Automotive

APRIL

Ad Close: 3/3
Materials Due: 3/9

- VALUE BONUS: FREE CASE HISTORY
- Sponsored Webinars: Editorial Webinar
- Product Spotlight
- Focus On: Auto Assembly
- Podcast: ASSEMBLY Audible
- ASSEMBLY Editorial eNews (2x monthly)
- Industry eNews: Aerospace

-  Wire Processing
-  Special Issue

Show Tie-In: SAE World Congress

ASSEMBLY Feature Article: Appliance Assembly

MAY

Ad Close: 4/4
Materials Due: 4/7

- Product Spotlight
- Video Spotlight eBlast
- Focus On: Welding Assembly
- Podcast: ASSEMBLY Audible
- ASSEMBLY Editorial eNews (2x monthly)
- Industry eNews: Medical

-  Wire Processing
-  ASSEMBLY
-  AEM eNews
-  Special Issue
-  Focus On: EV
-  Targeted eNews

Show Tie-In: Wire Processing Expo

ASSEMBLY Feature Article: Medical Device

JUNE

Ad Close: 5/4
Materials Due: 5/10

- VALUE BONUS: FREE PRODUCT PROFILE
- How-To Guide
- Product Spotlight
- White Paper eBlast
- Focus On: Medical Assembly
- Podcast: ASSEMBLY Audible
- ASSEMBLY Editorial eNews (2x monthly)
- Industry eNews: Automotive

Special Issue: Automation 201 eBook



Show Tie-In: Automate

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- Workstations
- Manufacturing Management
- Plastics and Metal Welding

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ASSEMBLY Feature Article: Consumer Product

JULY

Ad Close: 6/5
Materials Due: 6/9

- Sponsored Webinars: Editorial Webinar
- ASSEMBLY Editorial eNews (2x monthly)
- Product Spotlight
- Industry eNews: Automotive
- Focus On: Medical Assembly
- Podcast: ASSEMBLY Audible

Special Issue: Buyers Guide eBook

ASSEMBLY Feature Article: Aerospace Assembly

AUGUST

Ad Close: 7/5
Materials Due: 7/11

- VALUE BONUS: FREE CASE HISTORY
- ASSEMBLY Editorial eNews (2x monthly)
- Sponsored Webinars: Preshow Webinar
- Industry eNews: Electronics
- Product Spotlight
- Video Spotlight eBlast
- Focus On: Aerospace Assembly
- Podcast: ASSEMBLY Audible

Special Issue: Automation 301 eBook



ASSEMBLY Feature Article: Automotive Assembly

SEPTEMBER

Ad Close: 8/4
Materials Due: 8/10

- VALUE BONUS: The ASSEMBLY Show TRIPLE PLAY
- ASSEMBLY Editorial eNews (2x monthly)
- Sponsored Webinars: Preshow Webinar
- Industry eNews: Appliance
- How-To Guide
- Product Spotlight
- White Paper eBlast
- Focus On: Auto Assembly
- Podcast: ASSEMBLY Audible

Special Issue: Assembly Show Tour Guide

Show Tie-Ins: Electric Vehicle Expo & Battery Show

ASSEMBLY Feature Article: Medical Device

OCTOBER

Ad Close: 9/5
Materials Due: 9/8

- VALUE BONUS: The ASSEMBLY Show TRIPLE PLAY
- ASSEMBLY Editorial eNews (2x monthly)
- Sponsored Webinars: Preshow Webinar
- Industry eNews: Aerospace
- Product Spotlight
- Focus On: Medical Assembly
- Podcast: ASSEMBLY Audible

Special Issues & eBooks: The ASSEMBLY Show Times The ASSEMBLY Show Program

Show Tie-In: The Vision Show; The ASSEMBLY Show

ASSEMBLY Feature Article: Aerospace Assembly

NOVEMBER

Ad Close: 10/4
Materials Due: 10/10

- VALUE BONUS: FREE CASE HISTORY
- ASSEMBLY Editorial eNews (2x monthly)
- Product Spotlight
- Industry eNews: Medical
- Video Spotlight eBlast
- Focus On: Aerospace Assembly
- Podcast: ASSEMBLY Audible

Special Issue: Automation 401 eBook

Show Tie-In: Fabtech

ASSEMBLY Feature Article: Automotive Assembly

DECEMBER

Ad Close: 11/3
Materials Due: 11/9

- VALUE BONUS: FREE CORPORATE PROFILE & The ASSEMBLY Show TRIPLE PLAY
- ASSEMBLY Editorial eNews (2x monthly)
- Sponsored Webinars: Editorial Webinar
- Industry eNews: Automotive
- How-To Guide
- Product Spotlight
- White Paper eBlast
- Focus On: Auto Assembly
- Podcast: ASSEMBLY Audible

Special Issue: Focus On: EV



View our Online Media Kit

Click Here to Download Ad Specs!